



FOR IMMEDIATE RELEASE
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Early Learning University Wins Gold Award for Best Educational App for Kids

Joins Elite List of Stand Out Gifts for the Holiday Season

WASHINGTON, District of Columbia – November 1, 2013 *Early Learning University, LLC* has been named a 2013 Gold Winner by the National Parenting Publications Award (NAPPA) for its comprehensive educational program that helps children learn to read. The *Early Learning University* library of beautifully illustrated interactive books and games systematically builds vocabulary, comprehension, and critical thinking skills in young children ages 3 through 8.

The National Parenting Publications Awards (NAPPA) is one of the most respected awards in the family market. NAPPA enlists a panel of independent expert judges and parent testers who carefully evaluate hundreds of submissions. Only the best-of-the-best are chosen to receive an award for quality, innovation, entertainment, and educational value.

“Parents look to NAPPA to recommend the best products for their children, which is why our judges meticulously test and evaluate each submission to make sure they deliver only the best of the best,” says Julie Kertes, NAPPA General Manager.

“We are honored to be recognized as a Gold Award Winner,” said Ilene Rosenthal, CEO of *Early Learning University*. **“We work with the best educators and designers throughout the country to make sure that our programs make a difference in the lives of children.”**

A complete list of all 2013 NAPPA Children's Products winners will be available at www.NAPPAawards.com and viewable on mobile devices through the cozi app – the #1 online family calendar and organizer – on November 1, 2013.

About *Early Learning University, LLC*: *Early Learning University, LLC*, the Family Version of *Footsteps2Brilliance®*, Inc., is an award-winning comprehensive early learning app created by educators to give pre-K through 3rd grade children a head start towards school success. Our comprehensive and engaging library of e-books and educational games accelerates vocabulary acquisition, comprehension, creativity, and multiple-choice test taking skills.

Innovative features include:

- 1,000 most important words a child needs to become a strong reader and writer.
- Auditory support and rhyming to help with reading fluency.
- Three levels of game play for independent learning.
- English/Spanish toggle switch on every page.
- Interactive animations and music that make the stories come alive.
- Create-a-Book feature enabling your child to author books.

The Early Learning University apps can be purchased through [iTunes](#), [Google Play](#), or [Amazon](#) .

About NAPPA: For more than 20 years, the National Parenting Publications Awards (NAPPA) has been the go-to resource for the best products for families. NAPPA's team of independent, expert judges, along with family and child testers, select the most innovative and enduring products to be NAPPA Gold, Silver and Honors winners in two annual competitions—Children's Products and Parenting Resources. For more information, visit www.NAPPAawards.com.

If you would like to learn more about Early Learning University or would like to schedule an interview with CEO Ilene Rosenthal please contact:

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